



Entrepreneurship Career Academy Bertha-Hewitt High School

The Entrepreneurship Academy is designed for those who plan to start their own business. Students who want to know what it takes to be successful as an entrepreneur will find real-world applications and solutions to the every-day challenges of owning and running a business can begin here. Students will gain an understanding of innovation and small business development as it relates to new products, new production methods, new markets and new forms of organization that fit into the American and International Economy. Students will learn how combinations of various economic factors can generate great loss or great wealth for individuals and small businesses. Business communication skills, understanding business plans and finances are part of this Academy. Students who are interested in working for others or owning their own business would be interested in this Academy.

Academy Courses

Economics

1 High School Credit

This course is an introduction to and a descriptive survey of the principles of a market economy. Micro economic areas such as supply and demand, growth and productivity, business operation, and problems of the market economy will be examined. Macroeconomic issues such as money and banking, inflation, recession and government policies will also be studied. This course is essential for students thinking of a business career.

Business Communications

1 High School Credit

In this course students will gain and understanding of the communication process. Reading, proofreading, editing and word identification and references as well as writing and grammar skills are taught in this course. Students will learn to write business letters, complete business forms, write resumes and complete job applications.

Entrepreneurship

1 High School Credit

In this course, students learn the essential attributes of an entrepreneur and the stages one goes through in taking the seed of an idea and growing it into a successful business. But it takes more than a good business plan and money to succeed, this course teaches entrepreneurs the key business elements and practical applications that leads to success. This course provides practical insights into the development, design and operation of a small business.

Academy Completion Standard

Students wishing to receive a certification for this academy must complete all courses and earn an "80%" or better in each course.

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Business and Industry Experiences

Students will explore and research careers with industry speakers, tour local small business owners, and identify possible small business development plans.

Job Skills

In addition to having technical skills, employers expect their workers to have other skills such as:

- Active Listening and Problem Solving Skills
- Ability to Research and Understand Business Laws
- Use of Math and Science
- Cooperative Project Development

Careers Options

Small Business Owner, Marketing Management, Patent Researcher, Product Manager, Small Business Developer, International Sales Representative, Manager

Job Outlook

Small Business Ownership Careers 19 % growth for Central Minnesota

Postsecondary Programs

Please check at www.mnscu.edu for colleges that offer educational programs for this Career Academy such as;

Central Lakes College, Northland Community & Technical College, Century College, South Central College, Minneapolis Community & Technical College, Anoka Ramsey Community College, Anoka Technical College, Dakota County Technical College, Fon Du Lac Tribal and Community College, Inver Hills Community College, Lake Superior College, Minnesota State College – Southeast Technical, Minnesota West Community & Technical College, Minnesota State Community & Technical College, Ridgewater College, Minnesota West Community & Technical College, Hennepin Technical College, Rochester Community & Technical College, Northland Community & Technical College, Northwest Technical College, Pine Technical College, Rainy River Community College, Normandale Community College, Southwest Minnesota State University, Alexandria Technical College, Bemidji State University, St. Cloud State University, Minnesota State University – Mankato, Metropolitan State University, Minnesota State University – Moorhead, Southwest Minnesota State University, U of MN Crookston, U of MN Twin Cities, Winona State University